

CORPORATE PARTNERSHIPS

BECOME A PART OF IT



Estonian Festival Orchestra

It all began in 2010, where our world renowned conductor Paavo Jarvi decided to create a new kind of orchestra – one which would bring together hand-picked top international classical musicians with emerging talent from Estonia.

Since our start we've been busy. We are the resident orchestra at Parnu Music Festival, where we welcome thousands of visitors each year, providing a cultural experience that is unique to the area. We are also partnered with Jarvi Music Academy, offering young musicians the opportunity to perform and make friends with the very best of the industry. During the rest of the year we tour the world's capital cities – most recently with back-to-back performances across Europe and Asia, joined by critically acclaimed soloists.

Talent, energy and innovation is our shared philosophy. Our music connects internationally-renowned performers with emerging talent from Estonia. High-level music making is at the heart of what we do.



Parnu Music Festival and Jarvi Academy

The Parnu Music Festival and Jarvi Academy were founded by Paavo Jarvi and his father Neeme, in 2010 – now home to the Estonian Festival Orchestra, it has established itself as one of the most exciting ventures in the international cultural arena.

It is hard to imagine a better location for a festival. As described in the *Lonely Planet*, it is a place for local families, young people and international holidaymakers to join together in a relaxed vibe with sunny weather while strolling the white-sandy beaches, sprawling parks and a picturesque historic centre.

Over a summer period audiences get to enjoy orchestral performances in a host of both intimate and popular locations, from the historical churches nearby to the luxurious spa resorts and the 1000-seater Parnu Concert Hall; the town's largest venue.

But that's not all. We also work with the Jarvi Music Academy to give young musicians the advantage to play with elite players from abroad and get to know them as new friends – an invaluable opportunity to collaborate with the world's finest. This is the unique unifying spirit of the orchestra.

A black and white photograph capturing a moment of intense focus during a musical performance. In the foreground, a conductor stands in profile, wearing a light-colored, long-sleeved button-down shirt. He is pointing his right hand forward with a baton, while his left hand is held in a precise, gestural position. In the lower right, a violinist is partially visible, looking intently towards the conductor. The background is dark, emphasizing the subjects. The overall mood is one of concentration and artistic direction.

“A performance of shape, depth, power, concentration, reactivity and ferocity. It rose from first note to last - the audience went wild, with pride as much as with joy.”

(Klassisk, Denmark)

Support us – become a part of it

A **Corporate Partnership** with the Estonian Festival Orchestra provides an invaluable opportunity for your company to support one of the world's leading orchestras in a mutually beneficial long-term relationship.

We offer unique hospitality opportunities to fulfil client entertaining objectives including top tickets, complimentary programmes, exclusive access backstage with the musicians, accreditation and invitations to VIP events.

Whether you operate regionally, nationally or internationally, we work with companies to deliver a tailored message through a variety of sponsorship assets and extensive marketing and activation platforms.

Tangible sponsorship benefits – a unique opportunity

- ✓ **MARKETING AND BRANDING:** Crediting as sponsor in key publicity materials for our performances worldwide (ie.posters, flyers, e-marketing, press, logo crediting and brand presence across a variety of platforms).
- ✓ **NETWORKING AND HOSPITALITY:** Complimentary performance tickets and programmes, invitations to attend EFO rehearsals and recording sessions, advance notice of our brochures, and the chance to network in VIP events and receptions.
- ✓ **CLIENT ENGAGEMENT AND CSR:** Opportunity to invite employees to rehearsals, concerts and events whilst aligning your brand with the EFO's artistic and educational activities.

For more information on partnership packages please get in touch with Jorma Sarv (jorma.sarv@efo.ee)





With your support, we can plan for the future.

We aspire:

- ✓ To perform alongside the world's most famous soloists and orchestral players.
- ✓ Tour internationally and perform in the most prestigious cities and venues worldwide.
- ✓ Give opportunities to emerging instrumentalists, conductors and composers from Estonia to develop their talent by participating in the orchestra and Jarvi Academy alongside internationally recognised names.
- ✓ Produce exceptional EFO recordings, as well as the possibility of commissioning new works.
- ✓ Maintain and expand our vital management team, operating in Estonia and the UK with world-renowned management company HarrisonParrott.



"This surely unrepeatable performance almost
burned the house down with its incandescence"
(The Arts Desk)

Thank you

For more information on the Corporate Partnerships scheme please contact Jorma Sarv on jorma.sarv@efo.ee

